

The
Venus Approach
to
Real-Estate Investing



By S.A. Philipp and
Barbara Heil-Sonneck

**America's Most Successful Women
Real-Estate Investors reveal it all:**

**Trade Secrets,
Stiletto Methods
And Motherly Love**

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This is not your regular nonfiction business book. It's about business all right, but in a very female way. Authors and real-estate investors **S.A. Philipp** and **Barbara Heil-Sonneck** provide an intimate look into the exciting world of America's most successful women real-estate investor icons.

Ready yourself for a once-in-a-lifetime collective insider look into the fascinating world of America's most successful real-estate investor ladies. Find out how real-estate investing enabled these women to find fame, fortune and even occasional romance. Expect an inspiring, entertaining and educational book for all aspiring women real-estate investors and an absolute must-read for all you manly investors who would like to get an inside look into what makes your female competition tick.

Enjoy an in-depth examination into the gender-specific ways women investors use their inherent skills to identify business opportunities, interact with their counterparts, negotiate profitable deals, set up systems to streamline their course of action, all the while they satisfy their natural desire to nurture their environment and fulfill their need for personal harmony and happiness.

But there is more. The heart and soul of this book revolves around the truly inspirational life stories of America's most successful women real-estate investors: **Donna Bauer, Kathy Kennebrook, Liah Kraft-Kristaine, J.D., Joanne Musa, Wendy Patton, Sharon Restrepo, Dwan Bent-Twyford, Lauri Waddell and Mary Wozny.** They share their knowledge with others who also would like to get into this field. All of them are well known and respected in the industry. They are published authors, sought-after speakers and highly compensated business coaches. One has presented her expertise on Oprah Winfrey's television show, while others collaborated on smashingly successful motivational and educational projects with industry greats such as Donald Trump, Robert Kiyosaki, Suze Orman, and Anthony Robbins.

Find out:

- **What Drives the Successful Female Real-Estate Investor?**
- **Where Low Testosterone Equals a Vastly Different Investment Approach**
- **Why Some Have to get Fired to Become a Wealthy Real-Estate Investor**
- **Do You Have What it Takes to Be a Successful Real-Estate Investor**
- **How to Benefit from The Million-Dollar "Not-To-Do" List**

"The Venus Approach to Real-Estate Investing is as interesting as it is informative and practical." Linda C. Fuller, Co-Founder of Habitat for Humanity International and The Fuller Center for Housing

"I just finished your book; it is so inspirational! Congratulations on producing a phenomenal, terrific educational work for all interested in real-estate investing!"

Lee Anderson, Media Director - Atlanta

"I have lived through outsourcing and bank mergers and was always dreaming about switching careers, never realizing that I had the skills necessary for a career in real-estate investing. This book offers all the inspiration a woman needs to realize her dreams."

Kathy Lunger, New York

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